# U.P. HIGHER EDUCATION SERVICES COMMISSION, ALLAHABD

# **PSYCHOLOGY**

(Subject Code-37)

# 1. Perceptual Processes:

Approaches to the Study of Perception : Gestalt and physiological approaches.

Perceptual Organization: Gestalt, Figure and Ground, Laws of Organization.

Perceptual Constancy: Size, Shape and Brightness, Illusion; Perception of Depth and Movements.

Role of motivation and learning in perception.

### 2. Learning Process:

Classical conditioning: Procedure, Phenomena and related issues.

Instrumental learning: Phenomena, Paradigms and theoretical issues.

Reinforcement: Basic variables and schedules.

Verbal learning: Methods and materials, organizational processes.

### 3. Thinking and Problem Solving:

Theories of thought processes: Associationism, Gestalt, Information processing.

Concept formation: Rules and strategies.

Reasoning: Deductive and inductive.

Problem – Solving: Type and strategies.

Role of concepts in thinking.

#### 4. Motivation and Emotion:

Basic Motivational Concepts: Instincts, needs, drives, incentives, motivational cycle.

Approaches to the Study of Motivation : Psychoanalytical, ethological, S – R Cognitive,

humanistic.

Biological Motives: Hunger, thirst, sleep and sex.

Social Motives: Achievement, affiliation, approval

Exploratory behaviour and curiosity

Physiological correlates of emotions.

Theories of emotions: James – Lange, Canon – Bard, Schachter and Singer.

Conflicts: Sources and types.

### 5. Personality:

Determinants of personality: Biological and socio – cultural.

Approaches to the study of personality: Psychoanalytic, neo – freudian, social learning, trait and type, cognitive.

Personality Assessment: Psychometric and projective tests.

Self – Concept: Origin and development.

# 6. Research Methodology

Research problems, hypothesis, variables and their operationalization

Types of psychological research.

Methods of Psychological Research : Experimental, Quasi – experimental, case studies, field studies and cross – cultural studies.

Methods of data collection : Observation, interview, questionnaire, tests and scales. Non – parametric tests

## 7. Measurement and Testing:

UGC NET Test Construction: Item writing, item analysis.

UGC NET Test Standardization: Reliability, validity and norms.

Types of Tests : Intelligence, aptitude, personality – characteristics and important examples.

Attitude scales and interest inventories.

Educational measurement and evaluation.

### 8. Biological Basis of Behaviour:

Receptors, effectors and adjuster mechanisms.

Neural impulse: Origin, conduction and measurement.

Sensory system: Vision and Audition.

Human nervous system: Structure and functions.

9. Models of memory: Atkinson and Shiffrin, Craik and Lockhart, Tulving

**Semantic memory :** Episodic, trace model and network model.

**Long-term memory:** Retrieval cues, flashbulb memory, constructive processes in memory, eyewitness testimony, autobiographical memory.

**Biological basis of memory:** The search for the engram, PET scan, and biochemical factors in memory.

**Improving memory:** Strategies.

10. Theories of intelligence: Cattell, Jensen, Sternberg Goleman.

Creativity: Views of Torrance, Getzels, Guilford.

Intelligence and creativity: Relationship.

Abilities and achievement: Concept and role of emotional intelligence.

**11. Research designs :** Correlational, factorial, randomized block, matched group, quasi – experimental, time series design.

ANOVA: Randomized and repeated.

Correlational analysis: Partial, multiple and regression analysis.

Factor analysis: Assumptions, methods, rotation and interpretation.

12. Current trends in Social Psychology.

Social cognition.

Social influence.

Prosocial behaviour.

Applied social psychology: Health, Environment and Law.

13. Development processes: Nature, Principles and related.

concepts – maturity, experience factors in development : Biogenic, Psychogenic and Sociogenic.

Stages of Development : Theories of Development : Psychoanalytic, Behaviouristic and cognitive.

Various aspects of development : Sensory – motor, cognitive, language, emotional, social and moral.

**14.** Development of industrial and organizational psychology.

Selection processes in organization.

Organizational training.

Performance appraisal.

Motivation and work.

Leadership.

Work environment.

Organizational behaviour: Theories, socialization, effectiveness.

15. Psychopathology: Concepts, classification and causes: clinical diagnostics.

Common clinical disorders.

Mental Retardation.

Mental Health: Intervention models and psychotherapies.